VISION
A School world-renowned for its research, teaching and community engagement in the field of human movement.

MISSION
The School of Kinesiology, a community of educators and researchers in the field of human movement, is dedicated to creating, advancing and disseminating inter-disciplinary knowledge that fosters a healthy self and society through physical activity.

VALUES
• People
• The pursuit of knowledge
• A positive learning and working environment characterized by fairness, equality, collegiality, mutual respect, integrity, innovation, and excellence
• Research, teaching and community service
• Interdisciplinary and interprofessional collaboration
PRIORITIES AND GOALS

To be a world leader in research, teaching and community engagement in the field of human movement science, the UBC School of Kinesiology will:

- Offer an exceptional learning environment that supports student success and enriched educational opportunities in Kinesiology.

STUDENT LEARNING

- Increase the quality and impact of research through improved infrastructure to support leading edge research.

RESEARCH EXCELLENCE

- Be a leader in promoting physical activity and healthy living through engaging lifelong learning with students, staff, faculty, alumni and the wider community, locally, nationally and globally.

COMMUNITY ENGAGEMENT

- Increase engagement with Aboriginal communities and expand educational opportunities for all students to learn about Aboriginal perspectives.

ABORIGINAL ENGAGEMENT

- Enrich the lives of graduates through deeper connection with the School and University and expand opportunities for lifelong engagement.

ALUMNI ENGAGEMENT

- Create an environment of respect, diversity and inclusiveness through increased awareness and experience of the benefits of intercultural learning.

INTERCULTURAL UNDERSTANDING

- Strengthen and enable educational exchange with international partners and increase the School’s global presence.

INTERNATIONAL ENGAGEMENT

- Create a welcoming, collegial work environment of mutual respect and encouragement so that the School is a workplace of choice attracting outstanding teachers, staff and researchers.

OUTSTANDING WORK ENVIRONMENT

- Foster social, environmental and economic sustainability though excellence in research, teaching, learning, operations and community engagement.

SUSTAINABILITY
STUDENT LEARNING

Offer an exceptional learning environment that supports student success and enriched educational opportunities in Kinesiology.

Actions and Projects

ENHANCE THE QUALITY AND IMPACT OF THE UNDERGRADUATE AND GRADUATE STUDENT LEARNING EXPERIENCE.

Conduct regular reviews of undergraduate and graduate programs as the basis for revising both curriculum and pedagogy to reflect the latest research in Kinesiology and student learning.

Support professional development for faculty on effective teaching and student learning.

SUPPORT STUDENT WELL-BEING, PERSONAL DEVELOPMENT AND POSITIVE LONG-TERM AFFILIATION WITH THE SCHOOL AND UBC.

Expand and promote educational enrichment opportunities for undergraduate and graduate students.

Support outstanding campus life programs and service excellence.

RESEARCH EXCELLENCE

Increase the quality and impact of research through improved infrastructure to support leading edge research.

Actions and Projects

ENHANCE THE QUALITY AND IMPACT OF RESEARCH BY FACULTY AND STUDENTS TO ESTABLISH UBC KINESIOLOGY AS A WORLD LEADER IN HUMAN MOVEMENT SCIENCE.

Support current and emerging areas of excellence.

Use strategic hiring to promote research excellence.

Be a global leader in knowledge exchange and mobilization.

Revise the graduate program and develop a graduate student recruitment strategy.

IMPROVE INFRASTRUCTURE AND RESOURCES TO SUPPORT LEADING EDGE RESEARCH.

Improve the School’s infrastructure through developing new building facilities to support research excellence as well as student learning and community engagement.

Increase funding support for leading edge research, including support from non-traditional sources.

Strengthen administrative support for leading edge research.
COMMUNITY ENGAGEMENT

Be a leader in promoting physical activity and healthy living through engaging lifelong learning with students, faculty, alumni and the wider community, locally, nationally and globally.

Actions and Projects

PROMOTE PUBLIC UNDERSTANDING OF THE ROLE OF PHYSICAL ACTIVITY IN PERSONAL AND COMMUNITY HEALTH AND WELLNESS TO STIMULATE ACTION FOR POSITIVE CHANGE.

Build on and expand faculty and student engagement in public policy development, especially in the areas of personal and community health and well-being.

ENCOURAGE TWO-WAY LEARNING AND ENGAGEMENT BETWEEN STUDENTS, FACULTY, STAFF AND ALUMNI AND THE BROADER COMMUNITY.

Enhance student, faculty and staff participation in community service learning, community-based research and service to the community. Promote community engagement by students, faculty and staff through incentives, resources and recognition.

ABORIGINAL ENGAGEMENT

Increase engagement with Aboriginal communities and expand educational opportunities for all students to learn about Aboriginal perspectives.

Actions and Projects

INCREASE ENGAGEMENT WITH ABORIGINAL COMMUNITIES IN MUTUALLY SUPPORTIVE AND PRODUCTIVE RELATIONSHIPS.

Expand School research that is grounded in Aboriginal collaboration and consultation. Increase opportunities for all Kinesiology students to learn about Aboriginal culture, knowledge systems and perspectives.

EXPAND EDUCATIONAL OPPORTUNITIES IN KINESIOLOGY FOR ABORIGINAL PEOPLE.

Promote dialogue and collaboration with Aboriginal communities and the broader community on Aboriginal issues. Develop programs to recruit, prepare and support Aboriginal students in high schools and colleges for successful studies in the School of Kinesiology.
ALUMNI ENGAGEMENT

Enrich the lives of graduates through deeper connection with the School and University and expand opportunities for lifelong engagement.

Actions and Projects

STRENGTHEN THE CONNECTIONS BETWEEN ALUMNI AND THE SCHOOL OF KINESIOLOGY BY EXPANDING OPPORTUNITIES FOR ALUMNI ENGAGEMENT AND LIFELONG LEARNING.

Support and expand a multi-faceted approach to alumni outreach and engagement. Promote communication and collaboration among faculty, staff, students and graduates to build highly engaged alumni communities over time.

INTERCULTURAL UNDERSTANDING

Create an environment of respect, diversity and inclusiveness through increased awareness and experience of the benefits of intercultural learning.

Actions and Projects

CREATE AN ENVIRONMENT OF RESPECT, DIVERSITY AND INCLUSIVENESS WITHIN THE SCHOOL.

Increase opportunities for intercultural dialogue and learning among students, faculty, staff and alumni and the community. Promote diverse and inclusive School cultures among students, staff and faculty.

Conduct awareness-raising and professional development on intercultural understanding for faculty and staff.
INTERNATIONAL ENGAGEMENT

Strengthen and enable educational exchange with international partners and increase UBC Kinesiology’s global presence.

Actions and Projects

STRENGTHEN INTERNATIONAL ENGAGEMENT AND COLLABORATION BY STUDENTS, FACULTY, STAFF AND ALUMNI WITHIN AND OUTSIDE THE SCHOOL.

Review current international engagement by students, faculty, staff and alumni, and refocus and strengthen, as needed. Integrate international issues and perspectives into the School’s research and teaching programs.

STRENGTHEN THE SCHOOL OF KINESIOLOGY’S GLOBAL INVOLVEMENT AND IMPACT.

Increase enrolment and retention of international students to enrich the School’s programs and culture.

Outstanding Work Environment

Create a welcoming, collegial work environment of mutual respect and encouragement so that the School is a workplace of choice attracting outstanding teachers, staff and researchers.

Actions and Projects

BE THE WORKPLACE OF CHOICE FOR OUTSTANDING FACULTY, STAFF AND STUDENT EMPLOYEES AND VOLUNTEERS.

Develop a new environmentally sustainable and accessible building while making optimal use of the current work space.

Strengthen processes and supports for attracting and retaining outstanding teachers, staff and researchers.

Offer professional development for faculty, staff and student employees to help them meet the commitments in the Strategic Plan.

CULTIVATE A HEALTHY, INSPIRING WORK ENVIRONMENT THAT SUPPORTS PHYSICAL AND MENTAL WELL-BEING.

Promote collaborative, collegial working relationships.

Increase support for healthy workplace initiatives.
SUSTAINABILITY

Foster social, environmental and economic sustainability though excellence in research, teaching, learning, operations and community engagement.

Actions and Projects

STRENGTHEN THE SCHOOL’S ROLE AS A LIVING LABORATORY FOR ENVIRONMENTAL SUSTAINABILITY IN ITS RESEARCH, TEACHING AND OPERATIONS.

Decrease the School’s ecological and carbon footprint and help the university move towards carbon neutrality in its operations.

Support implementation of the Centre for Sport and Sustainability (CSS) Strategic Plan, which focuses on sustainability-related research and knowledge dissemination.

FOSTER SOCIAL SUSTAINABILITY THROUGH TEACHING, LEARNING, RESEARCH AND COMMUNITY ENGAGEMENT, WITH A FOCUS ON HEALTH, WELL-BEING AND INCLUSION.

Work with government, community and private sector organizations to create a better understanding of how social sustainability can be achieved locally and globally.

ENSURE ECONOMIC SUSTAINABILITY BY ALIGNING RESOURCES WITH THE SCHOOL AND UBC STRATEGIC PLANS AND DEPLOYING THEM EFFICIENTLY AND EFFECTIVELY.

Implement a budgeting framework that allocates resources based on the School’s strategic commitments and goals, including enrolment, with simplified accounting to improve financial control.

Deliver balanced annual budgets, through active revenue and cost management.

Provide a solid financial foundation for long-term success through asset revenues and management and fundraising campaigns.
Faculty of Education
SCHOOL OF KINESIOLOGY

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