I am pleased to invite you to participate as an employer in the School of Kinesiology Co-op Program. For those of you unfamiliar with the Co-op model, here are some details about our Co-op Program:

1. Throughout their degree, Kinesiology Co-op students incorporate the practical with the theoretical by completing 8 academic terms and 3-5 work terms over a 5 year period. All students in the program will have completed their first two years of core studies in Kinesiology before their first work term.
2. Each work term is 4 months, however students frequently go out on two work terms consecutively and can therefore work for two different agencies for 4 months each, or one agency for 8 months.
3. Your role as an employer of a Kinesiology Co-op student is to provide the student with meaningful, Kinesiology-related work, supervision, interaction, and a final evaluation of the student’s performance in your organization (see Position Criteria document for more information on these requirements).

If you would like to learn more about the employer’s role in the Kinesiology Co-op Program, please visit the Co-op website at [http://kin.ubc.ca/co-op](http://kin.ubc.ca/co-op) and click on the Employers tab.

What can a Kinesiology Co-op student do?

Kinesiology Co-op students come with a varied and extensive set of skills, abilities and previous experiences. For example, our students have experience in sport and recreation event management, sport development and administration, program development and delivery, marketing, fund raising, recreation and rehabilitation for persons with disabilities, coaching and skill development in a wide variety of sports at all levels and ages, sport retail, guest services, fitness, health and sport (lab) research, and exercise and weight training instruction. In addition, a number of students participate at an elite level in sports including baseball, martial arts, track and field, triathlon, hockey, swimming, downhill ski racing, as well as dance and other performing arts.

With a wide variety of skills and previous experience, Kinesiology Co-op students can contribute to your agency/organization in numerous ways. You might consider hiring a student to:

- Plan, organize, and manage programs and/or events
- Develop marketing plans and promotional materials including web development and brochures
- Conduct market and/or product research
- Work as a sales associate in a retail setting for prosthetics and orthotics
- Conduct fitness, exercise and athletic training and fitness testing
- Organize, manage and participate in skill development for youth sport camps
- Input and manage data
- Provide fitness/training facility management
- Work as a Kinesiologist in a rehabilitative setting
- Conduct group exercise classes for a wide variety of populations
- Develop and deliver educational materials/resources
- Provide sport and exercise analysis
- Conduct/assist research in your lab

You might also consider developing a job description that shares a student with another related department in your organization. The above list is just a sample of the many ways a Kinesiology Co-op student can add value to your organization. If you have other ideas or questions please do not hesitate to contact me to discuss them.

**Hiring Timelines**

To hire a student, post your position with us one term in advance of the start date. For instance, if the work term is in the Winter (January - April), then you would start posting jobs in the Fall (September - December).

<table>
<thead>
<tr>
<th>Work Term</th>
<th>Post Jobs</th>
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<tbody>
<tr>
<td>Winter (January - April)</td>
<td>Fall (September - December)</td>
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<tr>
<td>Summer (May - August)</td>
<td>Winter (January - April)</td>
</tr>
<tr>
<td>Fall (September - December)</td>
<td>Summer (May - August)</td>
</tr>
</tbody>
</table>

**Salary Averages**

UBC Kinesiology Co-op students earn, on average, $15/hour.

Thank you for your time and I look forward to working with you as a partner in Co-operative Education.

Sincerely,

Simone Longpré  
Co-op Coordinator  
School of Kinesiology  
University of British Columbia  
604-822-4794  
[mailto:simone.longpre@ubc.ca](mailto:simone.longpre@ubc.ca)